

THE LAWYERS' CAMPAIGN FOR EQUAL JUSTICE

SUMMARY OF SPONSORSHIP OPPORTUNITIES, 2014-15

We host 9 events during our annual fund drive (Sept. 2014—Mar. 2015). Sponsorship benefits and pricing vary. All include a listing in our annual report (circ. 14,000+). Some sponsors of other events are eligible for discounted sponsorship of our Annual Luncheon and an ad in our magazine-style program.

Advisory Committee Meeting (Kell's Restaurant, Portland) Sept. 4, 2014, 5:00 – 6:45 p.m.

70+ Portland-area judges, lawyers, and elected officials
1 email blast, 350+ recipients
Exclusive cocktail reception, and discussion of upcoming fund drive

Party Under the Stars (Perkins Coie Terrace, Portland) Sept. 11, 2014, 5:30-7:30 p.m.

100+ young Portland-area lawyers and law students
3 email blasts, 2700+ recipients
Informal beer and pizza event with popular raffle

Marion-Polk Luncheon (Mission Mill Museum, Salem) Sept. 17, 2014, 12– 1:00 p.m.

350+ Salem-area lawyers and judges
3-4 email blasts, 1100+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Central Oregon Luncheon (Bend Golf & Country Club) Nov. 20, 2014, 12 – 1:00 p.m.

80+ Bend- and Central Oregon-area lawyers and judges
3-4 email blasts, 400+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Mid-Campaign Meeting (Location TBA, Portland) Nov. 25, 2014, 5 – 6:30 p.m.

35+ board members, campaign leaders, and major donors
Exclusive cocktail reception

Jackson County Luncheon (Jackson County Courthouse, Medford) Dec. 5, 2014, 12 – 1:00 p.m.

80+ Jackson County lawyers and judges
4 email blasts, 300+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Annual Awards Luncheon (Sentinel Hotel, Portland) Feb. 18, 2015, 12– 1:30 p.m.

480+ lawyers, judges, and law students, mainly from the Portland area
1-2 email blasts, 1500+ recipients
Program with prestigious speaker, local leaders, and legal aid lawyers

Spring Young Lawyer Event, TBA

80+ young Portland-area lawyers and law students
1-3 email blasts, 2700+ recipients

2014-15 Campaign for Equal Justice Events

CEJ hosts eight events during our annual fund drive, which raises money for Oregon legal aid from Oregon lawyers. Sponsorship benefits and pricing vary. All include a listing in our annual report (circ. 14,000+). Some sponsors of other events are eligible for discounted sponsorship of our Annual Luncheon and an ad in our magazine-style program.

September 2014

Sept. 4: Advisory Committee Meeting

70+ Portland judges, lawyers, and elected officials; logo included on written materials used throughout the year;
1 email blast, 350+ recipients

Sept. 11: Party Under the Stars

100+ young Portland lawyers, students
3 email blasts, 2700+ recipients

Sept. 17: Marion-Polk Luncheon

350+ Salem lawyers and judges
3-4 email blasts, 1100+ recipients

October 2014

No October events available for sponsorship in even-numbered years

November 2014

Nov. 20: Central Oregon Luncheon

80+ Bend- and Central Oregon-area lawyers and judges
3-4 email blasts, 400+ recipients

Nov. 25: Mid-Campaign Meeting

35+ board members, campaign leaders, major donors

December 2014

Dec. 5: Jackson County Luncheon

80+ Jackson County lawyers and judges
4 email blasts, 300+ recipients

No Events in January 2014

February 2015

Feb. 18: Annual Awards Luncheon

480+ lawyers, judges, and law students, mainly from the Portland area
1-2 email blasts, 1500+ recipients


March 2015

TBA: Trivia for Justice

80+ young Portland lawyers and law students
1-3 email blasts, 2700+ recipients

 Exclusive Cocktail Reception and Meeting

 Fun, Informal Evening Event

 Luncheon Event (typically, prestigious speaker, local leaders, fundraising ask from community leader)