

Campaign for Equal Justice Events

CEJ typically hosts 10-11 events during our annual fund drive, which raises money for Oregon legal aid from Oregon lawyers. Sponsorship benefits and pricing vary. All include a listing in our annual report (circ. 14,000+). Some sponsors of other events are eligible for additional benefits, including discounted sponsorship of our Annual Luncheon and an ad in our magazine-style program.

September

Advisory Committee Meeting

70+ Portland judges, lawyers, and elected officials; logo included on written materials used throughout the year;
1 email blast, 350+ recipients

Party Under the Stars

100+ young Portland lawyers, students
3 email blasts, 2700+ recipients

Marion-Polk Luncheon (9/24)

350+ Salem lawyers and judges
3-4 email blasts, 1100+ recipients

October

Laf-Off (Odd Numbered Years Only)

200+ Portland lawyers, judges, students
4-5 email blasts, 8000+ recipients
Lawyer stand-up comedians; panel of state and federal judges

Lane County Luncheon

200+ Lane County lawyers and judges 3-4 email blasts, 900+ recipients

November

Central Oregon Luncheon

90+ Bend and other Central Oregon-area lawyers and judges
3-4 email blasts, 400+ recipients

Mid-Campaign Meeting

35+ board members, campaign leaders, major donors

December

Southern Oregon Luncheon

100+ Jackson County and other Southern Oregon-area lawyers and judges
4 email blasts, 300+ recipients

No Events in January

February

Annual Awards Luncheon

480+ lawyers, judges, and law students, mainly from the Portland area

March

Justice Trivia—Portland


80+ young Portland lawyers and law students
1-3 email blasts, 2700+ recipients

Justice Trivia—Salem

50+ young Salem lawyers and law students
1-2 email blasts, 430+ recipients

 Exclusive Cocktail Reception and Meeting

 Fun, Informal Evening Event

 Luncheon Event (typically, prestigious speaker, local leaders, fundraising ask from community)



Summary of Sponsorship Opportunities, 2018-19

We will host 10 events during our annual fund drive (Sept. 2018—Mar. 2019). Sponsorship benefits and pricing vary. All include a listing in our annual report (circ. 14,000+). Some sponsors of other events are eligible for additional benefits, including discounted sponsorship of our Annual Awards Luncheon and an ad in our magazine-style luncheon program.

Advisory Committee Meeting (Kell's Irish Pub, Portland) **September 6, 2018**

70+ Portland-area judges, lawyers, and elected officials
1 email blast, 350+ recipients
Exclusive cocktail reception, and discussion of upcoming fund drive

Marion-Polk Luncheon (Willamette Heritage Center—Mission Mill Museum, Salem) **September 13, 2018**

350+ Salem-area lawyers and judges
3-4 email blasts, 1100+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Party Under the Stars (Stoel Rives Terrace, Portland) **September 17, 2018**

100+ young Portland-area lawyers and law students
3 email blasts, 2700+ recipients
Informal beer and pizza event with popular raffle

Lane County Luncheon (The Vet's Club, Eugene) **October 2, 2018**

200+ Eugene area lawyers, judges, students
3-4 email blasts, 400+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Central Oregon Luncheon (Bend Golf Club) **November 8, 2018**

90+ Bend- and Central Oregon-area lawyers and judges
3-4 email blasts, 400+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Mid-Campaign Meeting (Jake's Grill, Portland) **November 27, 2018**

35+ board members, campaign leaders, and major donors
Exclusive cocktail reception

Southern Oregon Luncheon (location TBA) **December 2018**

100+ Southern Oregon lawyers and judges
4 email blasts, 300+ recipients
Program with prestigious speaker, local leaders, and fundraising ask from community leader

Annual Awards Luncheon (Sentinel Hotel, Portland) **February 21, 2019**

480+ lawyers, judges, and law students, mainly from the Portland area
1-2 email blasts, 1500+ recipients
Program with prestigious speaker, local leaders, and legal aid lawyers

Portland Justice Trivia (Location TBA) **March 2019**

120+ young Portland-area lawyers and law students
1-3 email blasts, 2700+ recipients

Salem Justice Trivia (Location TBA) **March 2019**

80+ young Salem-area lawyers and law students
1-3 email blasts, 1300+ recipients

CAMPAIGN FOR EQUAL JUSTICE

Sponsorship Reservation Form

Company Name _____

Representative _____

Address _____

Phone Number _____ Email _____

We would like to sponsor the following events (check box next to event(s), enter year of sponsorship, and circle sponsorship level):

✓	Event	Year	Titanium	Diamond	Platinum	Gold
	Advisory Committee Meeting (September)		\$1250	\$1000	\$750	\$500
	Party Under the Stars (September)		\$1250	\$1000	\$750	\$500
	Marion-Polk Luncheon (September)		\$3500	\$2000	\$1500	\$1000
	Laf-Off (October of odd years only)		\$3000	\$1750	\$1000	\$750
	Lane County Luncheon (October)		\$4500	\$2500	\$1750	\$1000
	Mid-Campaign Leadership Meeting (November)		\$1000	\$750	\$500	\$350
	Central Oregon Luncheon (November)		\$1000	\$750	\$500	\$350
	Southern Oregon Luncheon (December)		\$1000	\$750	\$500	\$350
	Annual Awards Luncheon (February)		\$4500	\$2500	\$1750	\$1000
	Portland Justice Trivia (March or April)		n/a	\$1000	\$500	\$250
	Salem Justice Trivia (March or April)		n/a	\$600	\$400	\$200
TOTAL EACH LEVEL						

Total Amount of Sponsorship: \$ _____

A check for \$ _____ is enclosed, payable to Campaign for Equal Justice.

Please charge our credit card for \$ _____. Our credit card number is _____

Expiration date _____

Type of card (circle one) MasterCard, VISA, American Express

Name on card: _____

Billing address: _____

Credit card signature authorizing charge: _____

Please mail this completed form with payment to: Campaign for Equal Justice, 620 S.W. Fifth Ave., Suite 1225, Portland, OR 97201. Or, fax with credit card information to: 503-417-8191. For questions, please call 503-295-8442.