



Sponsorship Opportunities, September 2020—March 2021

The unprecedented COVID-19 pandemic has taken a toll on many businesses throughout the state, and CEJ is no exception. We are being flexible and nimble, adjusting to working from home and continuing to serve our donors, sponsors, and legal aid programs in the best, safest, and most efficient way possible.

The need for social distancing and changes to the rules for public gatherings required us to cancel several planned CEJ events this year, and we may find ourselves needing to cancel even more. Due to this uncertainty, we are planning new and innovative ways to reach our donors throughout the state, including virtual events. We have also re-evaluated our sponsorship opportunities, and we're excited to offer you some new ways to partner with us this year.

This year will look a little different than other years, with the main change being that the sponsorships will shift away from specific events. We are all weathering this storm together, so please choose the level of support that you are comfortable with (see *Reservation Form* for details). The sponsorship benefits for each level are the same, except that you will be recognized for your support at the specific tier you choose (see *Sponsorship Benefits* below).

Your partnership makes a big difference and has a substantial impact in helping us raise funds for legal aid. Thank you!

30th Anniversary Sponsor

Support for CEJ's 30th anniversary year, including celebratory e-mails and virtual and/or in-person events. We currently have an anniversary dinner celebration planned for February 2021, with an expected attendance between 550 and 600, and a printed program that contains ads from sponsors. We are hopeful that the event can take place. If it does not, we will plan a virtual celebration and an online publication that includes these ads. The online publication would likely reach an even wider audience. More information on this to come.

Annual Campaign Sponsor

Support for our entire annual fundraising campaign, including our Stakeholder Forum virtual event/materials, fundraising e-mails, informative newsletters, etc.

Business Partner

This is similar to the Annual Campaign Sponsorship, but it is designed for corporations and other business that wish to be so identified. Your support also includes our endowment outreach efforts.

Banking Partner

This is similar to the Annual Campaign Sponsorship, but it is designed for banks that wish to be so identified. Your support also includes our partnership with the Oregon Law Foundation and efforts to encourage law firms to bank at Leadership Banks.

Regional Sponsor

Support for our outreach efforts in a specific region, including all in-person or virtual events, fundraising e-mails, and informative newsletters.

CLE Sponsor

CEJ typically holds about 10 continuing legal education seminars per year, designed to educate lawyers and/or the public about the civil legal needs of the poor in Oregon, delivery of civil legal services in Oregon, and the work of CEJ. Your sponsorship supports these efforts, including producing educational materials and virtual and/or in-person events.

Sponsorship Benefits:

- Your logo/link to your website on CEJ's website front page
 - Sponsors will be listed by type and support level, with higher support levels listed at the top with larger logos
- Your logo/link to your website on CEJ's sponsor page
- Special CEJ anniversary/support logo for you to use on your website through the end of 2021
- Inclusion of your logo in e-mail blasts (both fundraising and informational)
 - Includes mention of support level
- Your logo/information/shoutout from the "podium" at any virtual or in-person event held this year
 - Includes mention of support level
- Your logo on printed materials that we generate this year for events
 - Includes mention of support level
- *For 30th Anniversary Sponsors only: ad in printed or online event program*
 - *Size of ad based on support level*

See reverse for sponsorship levels and reservation form.



Sponsorship Reservation Form Campaign Year: September 2020 – March 2021

Company Name _____

Representative _____

Address _____

Phone Number _____ Email _____

We would like to choose the following sponsor category (check box next to category and check or circle sponsorship level):

✓	Category	Titanium	Diamond	Platinum	Gold
	30 th Anniversary Sponsor	\$4500	\$2500	\$1750	\$1000
	Annual Campaign Sponsor	\$1500	\$1000	\$750	\$500
	Business Partner	\$2500	\$1500	\$1000	\$500
	Banking Partner	\$2500	\$1500	\$1000	\$500
	Regional Sponsor — Central Oregon	\$1250	\$1000	\$500	\$350
	Regional Sponsor — Lane County	\$2500	\$1500	\$1000	\$500
	Regional Sponsor — Marion-Polk	\$3500	\$2500	\$1500	\$1000
	Regional Sponsor — Southern Oregon	\$1250	\$1000	\$500	\$350
	CLE Sponsor	\$1250	\$1000	\$500	\$350
	Totals				

Total Amount of Sponsorship: \$ _____

A check for \$ _____ is enclosed, payable to Campaign for Equal Justice.

Please charge our credit card for \$ _____. Our credit card number is _____.

Expiration date _____.

Type of card (circle one) MasterCard, VISA, American Express

Name on card: _____

Billing address: _____

Credit card signature authorizing charge: _____

Please mail this completed form with payment to: Campaign for Equal Justice, 620 S.W. Fifth Ave., Suite 1225, Portland, OR 97201. Or e-mail to office@cej-oregon.org. For questions, please call 503-295-8442.